

## Toyota Forklift

Toyota Forklift Training Ottawa - In the United States, Toyota Materials Handling inc., or TMHU, has been the best selling lift truck supplier since 1992. This company has been based out of Irvine, California for well over 40 years, providing a complete line of quality lift trucks. With a distinguished reputation of stability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the cornerstone of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are built here.

All Toyota equipment and parts manufactured within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to constant improvement, and its environmental systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift vehicles emit 70 percent less smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and policies.

### Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, associates Toyota's accomplishment to its strong commitment to fabricating the best quality lift trucks while delivering the utmost customer service and support. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's biggest lift truck provider and is amongst the magazines prominent World's Most Admired Companies.

### New Meaning to Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an outstanding company values towards environmental management within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability cannot be matched by other organizations and certainly no other resource handling manufacturer can yet rival Toyota. Environmental accountability is a key aspect of corporate decision making at Toyota and they are proud to be the first and only maker to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet another reason they remain a leader within the industry.

Toyota originally launched the 8-Series line of lift vehicles in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission principles, and California's more environmentally friendly emission standards. The end creation is a lift truck that produces 70 percent fewer smog forming emissions than the existing Federal standards allow.

Also in 2006, Toyota developed a relationship with the Arbor Day Foundation, furthering their responsibility to the environment. Greater than 57,000 trees have been planted in district parks and national forests damaged by natural causes such as fires, as a product of this relationship. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's system of dealers to non-profit organizations and local consumers to help sustain communities all over the United States

### Industry-Leading Safety

Toyota's lift trucks offer better output, visibility, ergonomics and durability, and most significantly, the industry's leading safety technology. The company's System of Active Stability, also known as "SAS", helps decrease the possibility of incidents and accidental injuries, in addition to increasing productivity levels while minimizing the likelihood of merchandise and equipment damage.

System Active Stability senses numerous factors that could lead to lateral instability and potential lateral overturn. When one of those factors are detected, SAS instantaneously engages the Swing Lock Cylinder to stabilize the rear axle. This transitions the lift truck's stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to avoid injuries or accidents while adding strength.

The SAS systems were initially adopted on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped thrust Toyota into the lead for industry safety standards. Now, SAS is adopted on almost every modern internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with mandatory operator training, overturn fatalities across all brands have decreased by 13.6% since 1999. Additionally, there have been an overall 35.5% reduction in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's hardnosed principles reach far beyond the technology itself. The company believes in offering extensive Operator Safety Training services to help clients meet and exceed OSHA standard 1910.178. Education services, video tutorials and assorted resources, covering a wide scope of subjects—from personal safety, to OSHA regulations, to surface and load situations, are accessible through the seller network.

### Toyota's U.S. Commitment

Since the transaction of its first lift vehicle in the U.S. to the fabrication of its 350,000th lift vehicle produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained a unbroken existence in the U.S. This reality is demonstrated by the

statistic that 99% of Toyota lift trucks bought in America now are manufactured in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service parts, with the total investment exceeding \$113 million dollars.

The contemporary NCC was designed to operate for TMHU clients and sellers. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its creator, Sakichi Toyoda, in 1867, and finally a instruction center.

#### First in Customer Satisfaction and Service

TMHU has 68 authorized industrial equipment dealers, along with 189 dealership locations all through the United States, offering the most comprehensive and inclusive consumer support and customer service in the industry. The company's new and Licensed Used lift vehicles, service, components, and financing features make Toyota dealerships a one-stop shop to ensure overall customer satisfaction.