Doosan Forklift

Doosan Forklift Training Ottawa - Doosan Infracore Company Ltd. is a transnational establishment consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Technologies and Machine Instruments and Computerization Systems.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client requirements.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Additionally, there are more than 90 independent dealers moving forklift materials and materials handling equipment. This network enables Doosan Infracore America to aggressively compete in this competitive marketplace. The lift truck product line impressively includes 63 distinctive machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous truck versions vary from 3,000 to 33,000 lbs. All trucks are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing lift truck business in the North American market, thanks to their reliability in retaining a high level of customer service quality and optimum product performance to all Doosan Infracore Forklift users. The U.S. lift Truck division based in Cleveland has a professional team experienced in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Doosan's forklift history

Korea’s initial home-based forklift market was an open-import enterprise. In the 1960’s, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a nationwide machinery expansion project. Early product sales of this manufacturing equipment focused on large business groups, the armed services and on state-run corporations. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical training became the new focus for enhancing quality and product development.

Expansion of Lift Truck Exports

Domestic lift truck business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980’s, Daewoo’s progressive technological improvements combined with sales success placed them in a situation of significant growth of their lift truck business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint enterprise project to counter act competitive pressures in the US materials handling market. This endeavor radically expanded Daewoo’s forklift sales. Construction was completed in 1984 to facilitate a contemporary plant which helped launch the company for the fabrication of high added-value goods suited for export. In 1993, the corporation had a international sales network and started exporting models they had established through in-house technology, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas marketplaces.